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Menchie's Raises \$11K for Jerry's Kids

Menchie's franchisees helped raise more than \$11,000 for Jerry's Kids and the Muscular Dystrophy Association (MDA).

Throughout the entire month of August, 25 participating Menchie's stores across the country partnered with the MDA to help raise money for the MDA Summer Camps, a program that helps kids affected with muscular dystrophy enjoy the outdoors and have a true "summer camp" experience. This program focuses on abilities rather than disabilities and helps promotes self confidence.

"Our franchise owners became passionate about making the MDA fundraiser a success," says Amit Kleinberger, CEO of Menchie's Group, Inc.

"Many owners went above and beyond a call of duty to rally their communities to support this organization, which spurred the donation we were able to make to the MDA. In fact, because of our growing relationship and commitment to MDA's mission, Menchie's franchise owners were even invited to answer phones during the MDA telethon that took place over Labor Day weekend."

With a focus on being active in the community, Menchie's stores partner with local schools through fundraising activities and education incentive programs. Annually, each Menchie's store donates thousands of dollars in cash and products to local schools to support student programs.

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