



# **Guide: How to Fundraise with Menchie's**

**Let's raise money, serve smiles, and support our community over a delicious cup of frozen yogurt and some tasty toppings! 😊**

## **About Menchie's**

Menchie's is a family-friendly frozen yogurt store that offers high-quality frozen yogurt flavors and tasty toppings – with a smile. In fact, our mission is to spread smiles around the world, and we pride ourselves on our commitment to making the world a more smiley place.

One of our core values includes giving back to our local community, and one way we do that is through fundraising efforts. We thank you for your time in learning about our fundraising efforts today!

## **Let's Partner!**

We would like to host a fundraiser with you so that we can help you achieve your financial goals. Our fundraisers are easy to set up and if actioned properly, can result in a significant donation to your organization! Our fundraising program is simple – once we agree on a date to host the fundraiser, we will provide you with a customized fundraising flyer. It's your responsibility to print the flyer and distribute it to as many people as possible. You can also email it and post it to your social media pages. Your organization will earn 20% from each purchase that is accompanied by the fundraising flyer! The more people that present the fundraising flyer at the time of purchase, the more money your organization is likely to receive!

## **How to Get Started**

Let us know your preferred timing for the fundraiser. Once the date is agreed upon, we will email you the customized fundraising flyer. You'll then print copies and hand them to people, as well as email the flyer, and post it to your social media pages. The more you promote the fundraiser, the more successful it's likely to be.

## **Fundraising Flyer Options**

We have different fundraising flyers to suit your needs.

- 1) Our "general" fundraising flyer that promotes the fundraiser and the 20% donation. Anyone can use this flyer, it's our most popular one!
- 2) Our "fundraising with benefits" flyer that promotes the fundraiser and the 20% donation, along with health messages about Menchie's frozen yogurt. Anyone



can use this flyer, but it's more intended for schools or health-conscious organizations.

- 3) Our "fundraising flyer coloring sheet" that promotes the fundraiser and the 20% off donation, and is also a sheet that kids can color in. Anyone can use this flyer, but it's more intended for younger audiences like an elementary school.
- 4) Our "teacher takeover" flyer that promotes the fundraiser and the 20% off donation and promotes that schoolteachers will be on-site during the fundraiser. This is intended to be used by schools who plan to have teachers and/or staff at Menchie's during the fundraiser.

Please let us know which fundraising flyer you'd like to use, and we will have it updated with your organization's information:



## Next Steps

**To get started, all we need from you is:**

- A confirmed date and time
- A W9 form
- The type of fundraising flyer that you'd like to receive, and an email address where we can email the customized flyer.
- Your commitment to promoting the fundraiser by printing, emailing, and posting the flyer. Again, the more people that come to our store with the flyer, the more likely your donation will be!

**What we will provide:**

- A family-friendly store experience and delicious frozen yogurt and toppings!
- 20% back on every sale that is accompanied by the fundraising flyer!
- Note: We can also allow you to sit at a table in our store during the fundraiser if you want to talk about your organization with our guests. Just let us know!

**Alright... let's get started! Let's pick a date and get the fundraiser scheduled... We can't wait to partner with you and support you with this yumm-filled fundraiser! 😊**